

NHSC 101 Presentations

NHSC 101 presentations provide students and clinicians with the opportunity to learn about the National Health Service Corps (NHSC) Scholarship and Loan Repayment Programs and to understand how the Corps helps transform communities across the country.

LEVEL OF PLANNING EFFORT

EASY

DIFFICULT

Getting Started

1. **Confirm an event date** during the month of October. Remember Corps Community Month 2015 will take place during the entire month.
2. **Secure a space** at a busy location on your campus, NHSC site, or in your community with internet and projection capabilities.
3. **Register** your event online at: <http://nhsc.hrsa.gov/corps-communitymonth/eventregistration2015.html>.
4. **Consider inviting someone who can share about their experience** providing health care at an NHSC site. Refer to the "Identify Qualified Speakers and Partners" section.
5. **Display NHSC materials** and **NHSC Member videos** at your event.
6. **Print and hand out Corps Community Month stickers** during your event.
7. **Take photos at your event**, but gather **media release waivers** from those you're photographing. Submit the photos and media releases to CorpsCommunityMonth@hrsa.gov.



Identify Speakers and Partners

- Local NHSC Ambassadors
- State Primary Care Offices
- Area Health Education Centers
- Post a request on the NHSC Facebook wall
- Special Inquiry to CorpsCommunityMonth@hrsa.gov

Promote your event

- Send out a "Save the Date" via email and collect RSVPs.
- Seek out media coverage from your campus or community outlets.
- Create and send out a **media advisory**.
- Hang posters on a bulletin board and in areas where potential participants would frequent and use the Corps Community Month **Fact Sheet** and **Event Flyer** as tools.



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
HEALTH RESOURCES AND SERVICES ADMINISTRATION

Media Resources

- **Backgrounder**
- **Media Advisory Template**
- **Press Release Template**

Online Resources

NHSC.hrsa.gov/CorpsCommunityMonth

 **NationalHealthServiceCorps**

 **@NHSCorps**

 **Playlist**

#ChoosePrimaryCare